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CROWLEY COMPANY ADDS KEY PERSONNEL

Frederick, Maryland – Christopher Crowley, president of The Crowley Company, announces the hiring of several key staff members to support the corporation's ongoing growth.

In the newly-created position of Director of Communications, **Cheri Baker** will spearhead the company's marketing and public relations efforts, working closely with the executive managers and sales staff in each of the company's three divisions: manufacturing, digital imaging and technical services. From New Market, Maryland, she holds a B.S. in Communications and has over 25 years of corporate communications experience.

Joining the company earlier this year is **Daniel Curran**, Director of Service Bureau Operations, of Fairfax, Virginia. A Navy veteran, his three decades of industry experience include a background in system design and architecture with knowledge in all facets of digitization services. As service bureau director, he will manage a staff of over 80 and will oversee all engineering and project management efforts.

Kevin Kapel, a resident of Gaithersburg, Maryland, brings nearly two decades of digitization operations, project management and sales support experience to his role as Digitization Program Manager of The Crowley Company's service bureau. A West Virginia University alumnus, he also holds a Principles of Project Management certificate from Management Concepts. In his new role he will map, verify and manage the customized workflow of digitization projects from initial client contact through project completion.

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THE CROWLEY COMPANY

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A Certified Document Imaging Architect (CDIA+) with 14 years of industry experience, **Matthew McCabe** joins as National Sales Manager. A resident of Olney, Maryland and a University of Maryland grad, he will oversee the activities of The Crowley Company's U.S. equipment and software sales team and will also have direct business development responsibilities for the mid-Atlantic and northeast territories. Additionally, he will assist in lead development for Crowley's internal conversion bureau.

"These additions to our management staff will make us stronger across the board and allow us to prepare for future growth and better positioning in each of our markets," notes Crowley. "As the digital imaging industry continues to emerge and enjoy higher visibility in an increasing number of vertical markets, it is the quality of our staff – both these new hires and those that have been with us for many years – and our products that will continue to set us apart in a positive manner."

Crowley is also pleased to announce the promotion of **Cassie Paredes**, a Frederick native and three-year Crowley Company veteran. Cassie will assume the responsibilities of Administrative and Technical Services Coordinator. In this role, she will operate the technical service call center with a focus on customer relations/renewals, support the technical services team and perform a range of accounting and clerical functions.

Incorporated in 1981, **The Crowley Company** is a digital and analog film technologies company headquartered in Frederick, Maryland with manufacturing divisions (Mekel, Extek and HF Processor brands) in Compton and San Dimas California. With over 100 employees, The Crowley Company provides an extensive number of digital document and film conversion services to the publishing, commercial, government and archive sectors and also **manufactures, sells and services** high-speed microfilm and microfiche scanners, microfilm duplicators, film processors and micrographics equipment. Crowley is also the exclusive North American distributor for Zeutschel equipment (Germany) and AGFA film products (Belgium) and distributes InoTec (Germany), IRIS (Belgium), Qidenus (Austria) and Fujifilm (Japan) equipment and products. Since its inception in 1986, the **in-house service bureau** has scanned over 100 million images ranging from items such as the 14th century manuscript autobiography of Saint Theresa to current corporate records. The bureau specializes in the conversion of fragile, rare and otherwise historic material. Services include the conversion of microfilm and microfiche, bound books and graphics arts material to include slides, film strips and large-format negatives.