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CROWLEY TO INTRODUCE "M200X" ALL-DIGITAL READER/PRINTER TO INTERNATIONAL MARKET AT IFLA

San Dimas, California; Frederick, Maryland; Milan, Italy – The Crowley Company will introduce the **Mekel Technology M200X universal microform scanner** at the World Library and Information Congress: 75th IFLA General Conference and Assembly in Milan, Italy on August 23rd. The small-volume reader/printer is a departure in size and price from Crowley's other Mekel products - high-volume microfilm, microfiche and aperture card scanners – but is consistent with their goal to provide the highest quality capture equipment in each market. Crowley will announce its international distributor network for the M200X at the show. All other [Mekel Technology](#) products are distributed in the United States by The Crowley Company and internationally as the [Zeutschel](#) "OM" product line.

"Traditionally," says Christopher Crowley, president of The Crowley Company, which owns Mekel Technology, "we've focused on specialty and high-volume digital imaging products, which are – by necessity – physically larger machines. The addition of the M200X to our product line is a direct response to the needs of smaller-volume and smaller-office clients such as research libraries, courthouses and universities."

THE FIRST OF ITS KIND WITH CONTINUING INNOVATIONS

Crowley/Mekel is partnering in the design with S-T Imaging Corporation and its director of digital imaging products, Dan Donaldson. Donaldson invented the first personal use all-digital system for view and capture of microfilm images via PC computer and monitor in 2000. His most recent innovation, the patent-pending Remote Film Access[®] available on the M200X, allows view and search of rolls of microfilm remotely over the Notes Donaldson, "We're pleased to partner with Crowley to offer the latest iterations of breakthrough technology uniquely applied to the needs of microfilm users." Key features of the M200X include:

- ScanWrite[®] user-friendly software for viewing and printing
- Single-click ability to send images to CD, hard drive, USB thumb drive, email or printer
- Image-save function in multiple formats, including PDF, TIFF, JPEG and others
- One second image capture to computer or memory card
- Viewing at 30 frames/second screen refresh
- Digital media storage and print-while-viewing capability
- Straight film path for easy loading

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- Direct film scanning at 3600 dpi
- Zoom range of 7x-96x with 135x optional upgrade

In addition, the M200X offers several functions not available in the closest competitor, including:

- The ability to output only the scanned images to CD, USB flash drive and to submit to the email server without leaving the scanning software
- The ability to save digital images as PDF one file, PDF many files, JPEG and/or PNG file formats, uncompressed TIFF and compressed group 4 TIFF
- The ability to edit images after scanning and prior to saving to electronic media
- The ability to digitize and edit opaque microcards, microfiche, 8mm, 16mm and 35mm roll microfilm, 35mm positive color slides and 35mm color negatives without changing hardware carriers or software
- The ability to print without operating scanner software
- The ability to pause the display of images on the monitor during film search
- The optional ability to offer Remote Film Access® to patrons outside of the client facility through a high-speed internet connection without the need for special viewer software
- The ability to upgrade existing hardware components, such as camera and scanners, as technology continues to improve
- An automatic purge after each user session in which the last user's image files are automatically removed from the desktop for optimal security, space-savings and performance speed
- Push button control for film image rotation, image contrast and positive/negative image inversion for PC monitor viewing
- Push button control of film movement for slow and fast forward and reverse of film, not relying only on screen controls

ENVIRONMENTALLY SOUND

The M200X can consume up to 20x less power than traditional reader printer systems. The design removes much of the weight of power-consuming, heat-producing motors and other electro-mechanical subassemblies. Its compact size eliminates the need for special equipment stands, dramatically reducing the physical footprint and leading to substantial savings in expensive building space, HVAC costs and other facility overhead factors for a total potential energy savings of up to 90 percent.

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About The Crowley Company

[The Crowley Company](#) is a world-leader in commercial imaging solutions. Since 1978, the company has provided a complete range of quality solutions for archival preservation, digitization and film processing, including hardware, systems consulting, supplies and support.

About Mekel Technology

For over two decades, [Mekel Technology](#) has been the definition of premium conversion products. Introducing the first microfilm scanner to the world in 1989, followed closely by its first microfiche scanner, Mekel has understood and met client needs since its inception. A part of The Crowley Company since 2003, Mekel continues to engineer cutting-edge products for the future of data preservation.

Photos/logos attached